

## Horasis Asia Meeting

27-28 November 2016, Bangkok, Thailand

### Primary co-chair:

- Vachara Phanchet, Chairman, Sittipol Holdings, Thailand

### Co-chairs:

- Lito Camacho, Vice Chairman, Credit Suisse Asia Pacific, Switzerland
- Alan G. Hassenfeld, Chairman, Hasbro, USA
- Tan Sri Sidek Hassan, Chairman, Petronas, Malaysia
- Yoshito Hori, Founder and Chairman, Globis, Japan
- Piyush Gupta, Chief Executive Officer, DBS Bank, Singapore
- Huynh Quang Hai, Chief Executive Officer, Vietnam-Singapore Industrial Park & Township, Vietnam
- Lee Hee-Beom, Vice Chairman, LG International Corp., Korea
- Cherie Nursalim, Vice Chairman, Giti Group, Indonesia
- Surin Pitsuwan Former Secretary-General, Association of Southeast Asian Nations, Thailand
- Serge Pun, Chairman, Serge Pun & Associates, Myanmar
- Shoei Yamana, Chief Executive Officer, Konica Minolta, Japan

### Co-organizers:

Asian Strategy & Leadership Institute (ASLI)  
Green World City Organisation  
Pacific Basin Economic Council (PBEC)  
Young Presidents' Organization (YPO)

### Media Partners:

BBC

### Academic Partner:

Asian Institute of Technology (AIT)

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**November 27, 2016**

**Arrival via Bangkok Airport, check-in at Shangri-La Hotel, Charoen Krung Rd, Bang Rak**

**from 14.00 Registration**

**17.00-18.30 Welcome Reception (Foyer the Shangri-La Hotel)**

Horasis and the Sittipol Holding welcome participants to celebrate the inaugural Horasis Asia Meeting. Participants will enjoy a prodigious reception alongside the Chao Phraya River.

**Virtual Ribbon Cutting Ceremony, with the co-hosts and co-organizers**

**18.30-19.30 Asia: A Vision of the Future (Ballroom)**

Change in Asia often comes at a great risk to past traditions and stability. How are leaders in business, politics and society implementing change? What is their vision of Asia's future? This curtain up brainstorming session will hear views on the record of Asia's stakeholders from both business and government to re-engineer the continent on multiple fronts at high speed.

- **Piyush Gupta**, Chief Executive Officer, DBS Bank, Singapore
- **Tan Sri Sidek Hassan**, Chairman, Petronas, Malaysia
- **Shoei Yamana**, Chief Executive Officer, Konica Minolta, Japan

*Chaired by*

- **tbc**, BBC

**19.30-22:00 Welcome Dinner: Thailand - A Roadmap Towards Economic Growth (Ballroom)**

Thailand has opened its competitive business to bolster its position within ASEAN to compete further in the digital economy. Its strong economic indicators suggest it can hold a key position in Asian resurgence. What is its future roadmap?

- **Somkid Jatusripitak**, Deputy Prime Minister, Thailand

*Chaired by*

- **Vachara Phanchet**, Chairman, Sittipol Holdings, Thailand

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**November 28, 2016**

**from 07.00 Registration**

**07.30-08.45 Breakfast Sessions**

**Youthful Beliefs, Socio-economic Change** (The Study)

Youth is changing the way in Asia. How can the region's young generation propel entrepreneurial disruption to lasting socio-economic change? And how can youth contribute to realize the Asian Dream?

**Managing the Complexity of Asian Geopolitics** (Garden Gallery)

This populous region comprises many cultural differences and potential antipathies. How can these be faced, understood and acknowledged to derive a better future for all? What are the major issues? How can businesses influence and overcome cultural hesitations?

**Developing the New Silk Road** (Valley)

New trade routes are opening with stronger economic ties between Asian nations. What is Beijing in particular trying to achieve with its 'One Belt, One Road'-initiative? Where are bottle-necks and how may they be overcome? How do sustainability pressures interact with trade development?

**Adapting to Climate Change** (tbc)

The sea level is slowly rising creating a long-term problem, but in the shorter term the climate is warming. How are Asian nations coping? What can be done to change beliefs, behaviours and adaptations? What are the costs?

**09.00-10.00 Opening Plenary: Asia's Economic Outlook** (Ballroom)

The global economic outlook for 2017 remains uncertain despite Asia's continued economic buoyancy. What is the current state of the regional and global economy? What does the changing nature of the global economy mean for Asian business? And what is Asia's impact on global growth?

- **Yoshito Hori**, Founder and Chairman, Globis, Japan
- **Serge Pun**, Chairman, Serge Pun & Associates, Myanmar

**10.00-10.30 Contact Break**

**10.30-12.00 Boardroom Dialogue Sessions**

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## **Investing in Asia (The Study)**

Stability leads to investor confidence but Asia is characterized by varying volatility that may puzzle investors. How best to stimulate the investment climate? Where are the regional hot-spots? What are the trends?

## **Building Trust (Garden Gallery)**

Political tensions have affected some of Asian countries despite the region's overall development. What are the new frontiers of societal engagement in Asia? And how to build trust to induce a shared pan-Asian prosperity?

## **Boosting Venture Capital (Valley)**

Venture Capital is Asia's new driver of innovation. How to support new ventures with time, space and cash? Should governments offer more incentives? And how to embrace a start-up culture across Asia?

## **Asian Brands: Creating Awareness of a Rich Variety (tbc)**

Brands from Japan and Korea still dominate perceptions, but other Asian nations also have strong brands in the making. How can these be promoted? How quickly - so as to boost economies but without damaging the authentic image?

## **12.00-12.30 Plenary: Singapore - Boosting Competitiveness (Ballroom)**

Singapore is a welcome success story of strategies centered round the improvement of competitiveness. What are the governments' priorities and policies? What does this imply for investors and trading partners?

• **Tharman Shanmugaratnam**, Deputy Prime Minister, Singapore

## **12.30-14.00 Lunches in Parallel**

### **Networking Lunch (Volti Restaurant)**

An opportunity to share ideas and insights in an informal setting.

### **Lunch on Cambodia (Salathip Restaurant – Pavilion 1)**

Exchange insights with government and business from Cambodia.

• **Chanthol Sun**, Minister of Commerce, Cambodia

### **Lunch on Malaysia (Salathip Restaurant – Pavilion 2)**

Exchange insights with government and business from Malaysia.

• **Dato' Sri Mustapa Mohamed**, Minister for International Trade and Industry, Malaysia

### **Lunch on Japan (Salathip Restaurant – Pavilion 3)**

Exchange insights with government and business from Japan

• **Taro Kono**, Minister for Administrative Reform, Japan

## **14.00-15:00 Plenary – Building within the ASEAN Economic Community (Ballroom)**

The establishment of the ASEAN Economic Community (AEC) is a major milestone in the regional economic integration agenda in Asia. How will the

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member countries and their people cooperate to be the global powerhouse of the future? What are the economic and geopolitical priorities and strategies?

- **Lito Camacho**, Vice Chairman, Credit Suisse Asia Pacific, Switzerland
- **Surin Pitsuwan**, Former Secretary-General, Association of Southeast Asian Nations, Thailand

## 15:00-16.30 Boardroom Dialogue Sessions

### **Technology as Disruptor and Aggregator** (The Study)

The rapid expansion of digital and social technologies reshape the ASEAN economy. How can leaders and organisations leverage information algorithms, communities and engagement to accomplish shared goals? What are the regional issues that might be addressed by greater digital integration?

### **Addressing Asia's Gender Gap** (Garden Gallery)

Asia is still lagging in gender equality. What strategies can boost leadership of women in business, government and civil society and tap Asia's female talent more efficiently?

### **Educating for Employment and Innovation** (Valley)

ASEAN and its Northern Asian neighbours are at a crossroads on human capital. How can the region implement education ecosystems that better prepare its workforce with skills for today's and tomorrow's economy? What needs to be done to reorient Asia's educational institutions towards greater innovation?

### **Harnessing the Impact of Globalization on Asia** (tbc)

Asia has benefited greatly from the accelerating processes of globalization – and the region's position at the leading edge of innovation is propelling the region to the forefront of globalization. How is the ASEAN Economic Community impacting the global economy and potentially shaping the very nature of globalization?

## 16.30-17:00 Contact Break

## 17.00-18.30 Boardroom Dialogue Sessions

### **Achieving Harmony in Faith** (The Study)

Asian people follow a wide variety of different religions, having led to conflict but also to harmonious cross-fertilization throughout the region's history. How to best to promote interfaith dialogue and understanding? And how to remove the barriers that divide faiths while respecting the uniqueness of each tradition?

### **Mapping Asia's Urbanization** (Garden Gallery)

Despite a huge wave of people moving to its cities in the last decade, Asia's urbanization may only be just the beginning of huge social, economic and environmental transformations. How can cities drive sustainable growth? And

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how can Asian cities join forces to meet the demands of the region's urban population?

## **Asian Industry: The Road to Growth (Valley)**

While the Chinese manufacturing sector is in the process of transitioning to higher value-added manufacturing, India and a number of ASEAN countries are emerging as the world's new industrial hubs. What capabilities and strategies can help indigenous firms enhance their competitive edge in today's volatile global landscape? What strategies are required to secure long-term economic growth?

## **Meeting the Infrastructure and Finance Challenge (tbc)**

Insular infrastructure and financing practices have been a major impediment to Asia's joint economic growth. Now, with the incorporation of new institutions like the Asian Infrastructure Investment Bank (AIIB), the rules of the game are changing. How will new models of blended finance close infrastructure gaps?

## **18:30-19:30 Closing Plenary: Achieving Asia's Growth Agenda (Ballroom)**

Asian nations are developing new strategies and partnerships to lift equitable growth. Which economic development models will help the region to achieve its growth agenda? And what strategic priorities can enhance regional integration? Participants will highlight the recommendations and initiatives identified during the Horasis Asia Meeting.

- **Lee Hee-Beom**, Vice Chairman, LG International Corp., Korea
- **Huynh Quang Hai**, Chief Executive Officer, Vietnam-Singapore Industrial Park, Vietnam
- **Cherie Nursalim**, Vice Chairman, Giti Group, Indonesia

## **19.30-20.30 Reception (Garden and Pool Area)**

## **20.30-22.00 Closing Dinner: Asian Business Leaders of the Year (Ballroom)**

Following a tradition of Horasis, we will pay tribute to some of Asia's most notable business leaders who have been building and leading successful global firms of Asian origin. Towards the end of the dinner, a show will take participants of the Horasis Asia Meeting on a glamorous time travel trip.

## **November 29, 2016**

## **09.00-13.00 A Morning on the Chao Phraya River**

Participants are invited to take part in a cruise on the legendary Chao Phraya River. View the historical landmarks of Bangkok along the water and experience the beauty of Thai culture. We meet at 08.50 at the pier of the Hotel Shangri-La.

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