



## **Profile of Prof. Christopher Abraham**

Prof. Christopher Abraham is a permanent resident of Canada with three Post Graduate qualifications in HRM, Business Administration (Marketing), and Labor & Administrative Law and is a PhD scholar in Positive Psychology. He is a Certified Design Thinker from IDEO/Stanford and has thirty-two years' experience in management consulting, marketing, and management education in India, Canada, Singapore and the UAE.

Currently he is the CEO & Head - Dubai campus and Sr. Vice President (Institutional Development) at the S P Jain School of Global Management, a Forbes Top 10, Economist & FT Top 100 ranked Business School, with campuses in Dubai, Singapore, Mumbai and Sydney

Prof. Abraham has been a visiting Professor at many leading universities in Australia, USA, Canada, Singapore and UK. Earlier in Dubai, he headed the Executive MBA Program of XLRI, Jamshedpur, one of Asia's top business schools.

His areas of competence are Strategy, Marketing, Innovation, Neuroscience of Decision Making, Negotiation Skills, Positive Organizational Behavior, Science of Happiness and Design Thinking.

A much sought after TEDx and keynote speaker, he has successfully presented in numerous global forums and has also conducted many consulting and executive development assignments for global organizations, including The World Bank, The Executive Council (Govt. of Dubai), Emirates Airlines, DHL, AW Rostamani etc.

### **Awards/Positions**

Twice winner of Education Leadership Award – World Leadership Congress 2015 & 2017

Twice winner of “Outstanding Professional of the Year Award “by Junior Chamber International.

Honorary Fellow – Leaders Excellence at Harvard Square

Global Advisory Board Member - World CMO Council (Council of Chief Marketing Officers)

Director – S P Jain Neuroscience & Neuromarketing Centre

Director – S P Jain Centre of Excellence for the Science of Happiness