

## CEO Clubs Co-Hosted the “OWN-A-BRICK” with Pakistan Association Dubai

**"CEOs Legacy: Engrave your Name in History"**

18 April 2018, PAD Auditorium

### Event's Insights



### Gulf News Press Release

Pitching in with a 1,000 bricks for the Pakistan Association Dubai's (PAD) new medical centre being built in Oud Metha, CEO Clubs Network has pledged its support to PAD's own a brick initiative.

The largest business networking club in the world with a presence in 20 countries with more than 16,000 exclusive elite CEOs and high executives' members worldwide, CEO Clubs Network took part in a recent campaign event of PAD.

Speaking at the event, Dr Omar Al Muthanna, CEO of Community Development Authority urged social organisations to step up their efforts in fulfilling their responsibility towards people.

"Committed clubs are those who will create an impact in the community of Dubai, said Al Muthanna, asserting the engagement of people through multiple programmes.

Beefing up the campaign for the upcoming non-profit Pakistan Medical Centre, Dr Omar Al Muthanna addressed an audience of more than 200 diverse nationalities at the Pakistan Auditorium on last week.

The event 'CEO's Legacy' was a collaborated effort by Pakistan Association Dubai and CEO Clubs Network. It raised awareness among CEOs of various corporations to leave a legacy through their corporate social responsibility for the first community health care facility in the GCC.

The Medical Wing of PAD has served more than 23,000 patients in more than 90 free medical camps since 2009, which has led to the unprecedented not for profit Pakistan Medical Centre which will remain open to all nationalities.

"The challenge is not to construct the medical centre but to sustain it. We need support and strength from individuals and corporate who believe in giving back to the community," said Dr Faisal Ikram, President of PAD.

He added that in the Year of Zayed, we should all be motivated to leave a legacy behind and what other way then contributing towards a centre that will be a beacon of hope for thousands of people.

Local hospitals such as Mediclinic City Hospital, Saudi German Hospital, RAK College of Dentistry and Supervision optical have already pledged support towards community health care facility.

The Pakistan Medical Centre is a component of Pakistan Centre, the world's largest community centre for overseas Pakistanis.

It will serve like any other polyclinic delivering services through different tiers and free to those who cannot afford. The own a brick initiative encourages community members to take ownership through a brick worth Dh1,000 and become a member of PAD for 10 years.

"With more than 15,000 bricks to be given away and construction work already in place, the centre is to inaugurate in 2019," noted Dr Ikram adding that the support of Community Development Authority has been a cornerstone in the novel cause. The Community Development Authority regulates and provides licensing services to non-profit civil society organisations and associations.

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T: +971 (0)4 346 5101 +971 (0)4 346 1112 | M: +971 (0)55 384 7066

E: [events@ceoclubsuae.com](mailto:events@ceoclubsuae.com) | W: [www.ceoclubsuae.com](http://www.ceoclubsuae.com)

PO Box 58162 | 2nd Floor, Office 206, Building 7 | Gold & Diamond Park | Dubai | U.A.E.



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